

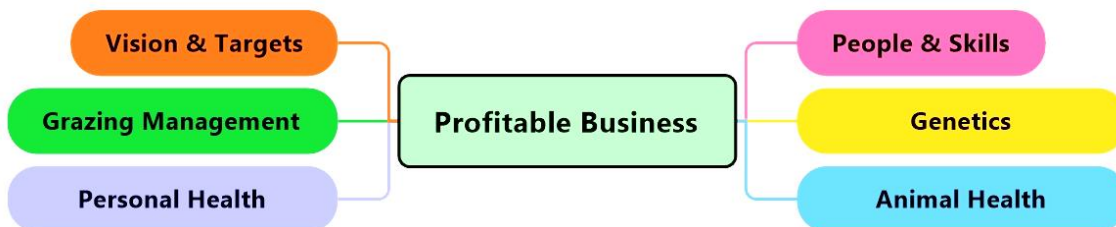
FARM ACTION GROUPS

SOUTH WEST SOUTH ENGLAND MIDLANDS NORTH ENGLAND

2019

Regional groups for positive farmers who want to develop a clear understanding of their current business and create a plan to optimise their profit. Group members will learn from each other through farm visits to share ideas and understand what works, fast tracking their success. The groups have an open agenda, they will focus on all areas of farm profitability, not just grazing!

Making changes on farm is far more successful with regular support and advice. We have created these groups to bring like-minded farmers together to motivate and inspire each other to achieve their goals.



ABOUT THE GROUPS

- ✓ **MEMBERS HOST THE MEETINGS**— Each member takes turn to host and explain their system. They receive feedback and advice from the group to help share ideas. 4 meetings per year, dates decided by the group.
- ✓ **PRODUCTION BENCHMARKING**—Using FARMAX Software and production data from your farm business Precision Grazing will create a model to provide key KPIs to help the business set targets for improvement.
- ✓ **FINANCIAL BENCHMARKING**—If agreed by the group, members will use FarmBench or HCC to calculate and compare their CoP and other KPIs related to profitability.
- ✓ **SPEAKERS & VISITS**— Each group has a fund to invite independent experts to the meetings or to attend specialist events or shows.
- ✓ **INDEPENDENT**—Members help set direction for the group, no hidden agenda or bias towards a certain breed, feed or system.



FARMAX SOFTWARE

NZ designed program which has been especially adapted for the UK. It allows sheep and beef farms to be modelled using basic farm information to calculate productivity. It also shows the relationship between feed supply and feed demand on farm, this helps identify times of the year where animal performance might be compromised.

Cleverly it lets you create different scenarios to see which one provides the best return. This means you can look at the effects of increasing stock numbers, a different mating date or an early weaning **BEFORE** making a decision.

Proven Benefit: farms that use FARMAX have a **78% higher Gross Margin/ha** compared to those that don't. (based on an 8 year NZ average output).

Membership to the group will provide a one year subscription to FARMAX Analysis & Monitoring. As part of the group Precision Grazing will work with you to create 3 models for your business:

1. 2018—Benchmark Model
2. 2019—Plan for next year
3. Optimised output—what the farm could potentially achieve.

Support: There will also be a dedicated FARMAX training session in each quarterly meeting.

REQUIREMENTS

- ✓ Willing to contribute; share ideas and experience.
- ✓ Breeding Sheep &/or Cattle, Mixed Farms
- ✓ Farming full time or deriving >50% income from farm.
- ✓ Recording key farm data & have stock weighing facilities on farm.

COST

Year 1 Membership = £839 + VAT

Payable up-front or spread cost over 12 monthly payments of £72 + VAT (total cost = £864+VAT).

To help with cashflow we are providing the option to spread those payments over 12 months. Good advice is worth paying for, by applying the knowledge gained you could quickly make a **10-20x return**, especially considering the current cost of feed.

HOW TO APPLY

Please register your interest by contacting James with your email, farm name and postcode.

CLOSING DATE: 18th January 2019. First Meetings will be held in February

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